

**What is claimed is:**

1. A method of informing of pet brushing criteria, comprising:  
providing at least one example of a pet coat type on an object;  
assigning an identifier to the pet coat type;  
coding the object with the identifier; and  
providing at least one pet grooming tool associated with the pet coat type and the identifier.
2. The method of informing of pet brushing criteria of claim 1, further including the step of naming the pet coat type.
3. The method of informing of pet brushing criteria of claim 1, further including providing instructions for using the pet grooming tool.
4. The method of informing of pet brushing criteria of claim 1, further including identifying different pet grooming tools associated with the pet coat type and the identifier.
5. The method of informing of pet brushing criteria of claim 1, wherein the step of providing the pet coat type further includes displaying at least one photograph of a pet with that pet coat type.
6. The method of informing of pet brushing criteria of claim 1, wherein the step of providing the pet coat type further includes providing at least one name of a breed having that pet coat type.
7. The method of informing of pet brushing criteria of claim 1, wherein the step of assigning an identifier includes assigning a color to the pet coat type.

8. A package having information relating to pet brushing criteria, comprising:
  - a body having a front side, a rear side, a top and a bottom;
  - a first display on the body corresponding to at least one example of a pet coat type;
  - a visual identifier on the body that corresponds to the pet coat type; and
  - a pet grooming tool carried by the package and being configured for grooming the pet coat type of the first display.
9. The package having information relating to pet brushing criteria of claim 8, further including a second display on the body providing instructions on how to use the pet grooming tool.
10. The package having information relating to pet brushing criteria of claim 8, further including a third display on the body identifying other pet grooming tools suitable for use with the pet coat type of the first display.
11. The package having information relating to pet brushing criteria of claim 8, wherein the first display of a pet coat type is a photograph of a pet with that pet coat type.
12. The package having information relating to pet brushing criteria of claim 8, wherein the first display of a pet coat type is disposed on the front side of the body.
13. The package having information relating to pet brushing criteria of claim 8, wherein the first display of a pet coat type is a name of a breed having that pet coat type.
14. The package having information relating to pet brushing criteria of claim 8, wherein the identifier is a color that corresponds to the pet coat type of the first display.
15. The package having information relating to pet brushing criteria of claim 8, wherein the identifier that corresponds to the pet coat type of the first display is disposed on the front side of the body.
16. The package having information relating to pet brushing criteria of claim 8, wherein the top of the body includes an aperture for hanging the package on a display rack.

17. The package having information relating to pet brushing criteria of claim 8, wherein the pet grooming tool is carried on the front side of the body.

18. A system for selecting a pet grooming tool, comprising:  
a plurality of packages;  
a plurality of different identifiers, at least one identifier being disposed on each package, wherein each package is associated with a different pet coat type;  
a plurality of different pet grooming tools, at least one grooming tool being carried by each of the plurality of packages and configured for use in grooming the associated pet coat type of its respective package; and  
a plurality of pet coat type examples, at least one pet coat type example being disposed on each package and corresponding to its respective pet coat type and its respective at least one identifier.

19. The system for selecting a grooming tool of claim 18, further including instructions disposed on each of the plurality of packages for instructing how to use the at least one grooming carried by the packages.

20. The system for selecting a grooming tool of claim 18, wherein the plurality of pet coat type examples includes at least one photograph of a pet with that pet coat type.

21. The system for selecting a grooming tool of claim 18, further comprising:  
a display rack supporting the plurality of packages; and  
a chart mounted in at least close proximity to the display rack and illustrating a relationship between each of the plurality of different grooming tools and each one or more related ones of the plurality of pet coat types.

22. A device for informing of pet brushing criteria, comprising:
- a chart;
  - a plurality of pet coat types identified on the chart;
  - a plurality of pet breed examples identified on the chart, at least one pet breed example identified for each of the pet coat types;
  - a plurality of visual identifiers identified on the chart, at least one identifier shown for each of the pet coat types; and
  - a plurality of pet grooming tools identified on the chart, at least one pet grooming tool identified as relating to each identifier.
23. The chart for informing of pet brushing criteria of claim 22, wherein the plurality of pet coat types are disposed along a first axis of the chart, and wherein the plurality of visual identifiers are disposed along a second axis of the chart generally perpendicular to the first axis.
24. The chart for informing of pet brushing criteria of claim 22, wherein the plurality of pet coat types are shown along a first axis of the chart, and wherein the plurality of pet grooming tools are shown along a second axis of the chart generally perpendicular to the first axis.
25. The chart for informing of pet brushing criteria of claim 22, wherein the plurality of breed examples are depicted as photographs of different breeds each corresponding to a different one of the pet coat types.
26. The chart for informing of pet brushing criteria of claim 22, wherein the plurality of breed examples are depicted as names of different breeds each corresponding to a different one of the pet coat types.
27. The chart for informing of pet brushing criteria of claim 22, wherein the plurality of identifiers are depicted as different colors each corresponding to a different one of the pet coat types.
28. The chart for informing of pet brushing criteria of claim 22, wherein the plurality of pet grooming tools are depicted as photographs of different tools each corresponding to a different one of the plurality of identifiers.